

AGRI[®]
MALAYSIA AGMY

MALAYSIA INTERNATIONAL
AGRICULTURE
TECHNOLOGY EXHIBITION

马来西亚国际农业科技展

10►12 SEPTEMBER 2026

MITEC KUALA LUMPUR, MALAYSIA

**CULTIVATING TOMORROW'S
AGRICULTURE**





About Us

An official annual gathering of Malaysia's largest B2B agriculture trade exhibition in September, **Agri Malaysia** has evolved into a multi-dimensional platform that brings together the entire agriculture and commodities community under one roof. Held from **10 to 12 September 2026** at **MITEC Kuala Lumpur**, the exhibition stands as an important event on the region's agricultural calendar, connecting planters, growers, farmers, producers, distributors, suppliers, and agri-technology experts from Malaysia and around the world.

In its 9th edition, the theme for 2026 "**Cultivating Tomorrow's Agriculture**" reflects Agri Malaysia's commitment to bringing in new technology, innovative solutions, and wider international opportunities that can help strengthen Malaysia's agriculture and commodity sectors. With the strong support of the **Government of Malaysia** and **relevant industry associations**, Agri Malaysia aims to build a stronger, more resilient, and sustainable agriculture ecosystem for the future. The theme embodies transformation across the entire value chain from modernising traditional farming practices to embracing innovation and technology that enhance productivity, sustainability, and long-term growth.

Over three days, **Agri Malaysia 2026** will feature over **450 exhibitors**, **700 exhibiting booths**, and **1,000 brands representing more than 40 countries**, alongside a series of knowledge talks, association meetings, business-matching sessions, and networking opportunities. The event is expected to attract more than 15,000 trade visitors from 45 countries & regions.

Exhibition Information

Event Title	Agri Malaysia 2026 Malaysia International Agriculture Technology Exhibition		
Event Highlights	<ul style="list-style-type: none"> • AGRITALK • AGRIDEMO • AGRICLINIC • AGRIGREEN 	<ul style="list-style-type: none"> • AGRICONNECT • AGRIINNOVATE • AGRISMART 	
Date	10 - 12 September 2026		
Venue	Malaysia International Trade and Exhibition Centre (MITEC) Kuala Lumpur, Malaysia		
Exhibition Hours	10:00 a.m. to 6:00 p.m.		
Type of Exhibition	B2B Trade Exhibition		
Endorsed By	<ul style="list-style-type: none"> • Ministry of Agriculture and Food Security (MAFS) • Ministry of Plantation and Commodities (MPIC) • Ministry of Investment, Trade and Industry (MITI) • Malaysia External Trade Development Corporation (MATRADE) 		
Total Exhibition Area (Gross)	13,000 sq.m.		
Expected No. Of Trade Visitor	15,000		
Estimated International Participation	Belgium China France India Indonesia Japan	Lithuania Malaysia Netherlands Poland Saudi Arabia Singapore	South Korea Spain Taiwan Thailand Turkey United States
Expected No. Of Exhibitor	450		
Total No. Of Exhibiting Booth	700		

Exhibit Profile

With 13 specialised exhibitor profiles representing the breadth of Malaysia's agriculture and commodities sectors, Agri Malaysia brings together local and international manufacturers, start-ups, and companies of every scale. Whether through individual showcases, joint pavilions, or dedicated exhibition zones, Agri Malaysia provides strategic opportunities to strengthen your market presence and position your brands on the global stage.



Since

2016 – 2025

Over

76,153 Trade Visitors

Trusted by Over

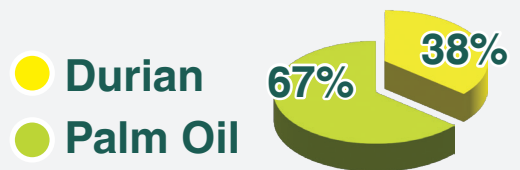
1,735 Exhibitors

International Trade Visitors From Over

45 Countries

Agri Malaysia 2025 Trade Visitor Analysis

Plantation Owner **78%**



Key Trade Visitor Profile

• Fruits	36%
• Plantation & Commodities	31%
• Lowland Crops	15%
• Highland Crops	10%
• Others	8%

Trade Visitor Participating Countries & Regions



Agri Malaysia 2025

Trade Visitor Analysis



Nature of Business

- 24% Agribusiness Management
- 13% Manufacturer / Distributor / Exporter / Importer / Trader
- 12% Farm Management
- 8% Agricultural Inputs
- 5% Agroforestry
- 5% Agricultural Association
- 4% Agriculture Machinery Service Provider
- 3% University / Institution
- 3% Research & Development / Engineering
- 2% Logistics & Transportation
- 2% Agricultural Government Officials
- 2% Vertical Farming
- 2% Crop Protection
- 2% Packaging & Labelling
- 1% Plant Breeder / Seed & Biotechnology

Areas of Interest

- 54% Fertilizer
- 36% Pesticide
- 33% Smart Farming
- 28% Seed & Seedling
- 27% Agricultural Machinery
- 24% Sustainable Agriculture
- 22% Irrigation
- 21% Agricultural Hardware
- 17% Farm Construction
- 16% Packaging Technology
- 12% Cold Chain Technology
- 5% Agricultural & Related Services

Main Purpose of Attending

- 28% To Look for New Products / Technologies / Services / Solutions
- 23% To Look for New / Existing Suppliers
- 23% To Obtain Market Information
- 16% To Purchase / Recommend Purchase of Products / Services
- 4% To Attend Onsite Seminar
- 3% To Evaluate Show for Future Participation
- 3% To Establish New Distribution Channels / Agents

Primary Job Function

- 31% Business Owner / Director
- 22% Farm Owner / Plantation Owner
- 17% Sales & Marketing
- 12% Procurement / Purchasing
- 6% Agronomist / Agricultural Officer
- 5% Researcher / Academician
- 2% Government / Authority Representative
- 2% Investor
- 2% Student

Remark: Responses are cumulative; visitors may select multiple categories.

Endorsement and Supporting Organisations 2025

Endorsed by :



Media Partners :



Supported by :



Exhibiting Companies and Brands 2025



Event Highlights



AGRITALK

Every year, AGRITALK becomes the meeting ground for Malaysia's farmers, planters, and growers, joined by international experts from across Asia and beyond who come to exchange insights and learn the most sought-after topics in palm oil, durian farming, horticulture, pest control and the future of agriculture innovation.



AGRICLINIC

AGRICLINIC is a dedicated platform where exhibitors can provide farmers, growers, planters with hands-on testing and analysis of crop and plant nutrients, including soil, fertilizers, and water quality.



AGRISMART

AGRISMART highlights how technology is already changing the way our farmers work from precision irrigation and automated machinery to drones and data-driven farming tools. Exhibitors can connect directly with Malaysia's farmers, growers, and agribusiness players who are ready to adopt smarter ways of farming.



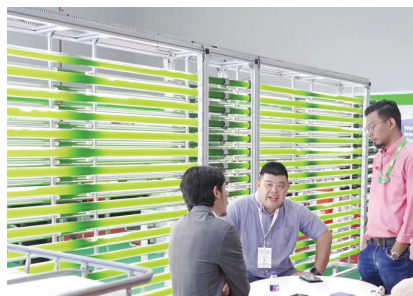
AGRIGREEN

AGRIGREEN puts the spotlight on eco-friendly machinery, renewable energy systems, and sustainable farming solutions. It's where exhibitors can showcase technologies that help farmers cut waste, save energy and protect the soil, all while tapping into Malaysia's growing demand for greener and cleaner agriculture.



AGRIDEMO

There's no better way to win a farmer's trust than showing results live. At AGRIDEMO, machines roar to life as farmers and plantation owners watch real-time demonstrations of agriculture machinery, equipment and harvest tools in action.



AGRIINNOVATE

If you have a new product or technology to launch, AGRINNOVATE is the platform that puts your innovation in front of the right people including plantation and commodity players, as well as fruit and crop growers who are ready to embrace the next breakthrough.



AGRICONNECT

AGRICONNECT is where suppliers, VIP buyers, distributors, and investors from across the agriculture and commodity value chain connect, collaborate, and create business opportunities. It's a dedicated networking platform that bridges local and international players, turning connections into partnerships and ideas into growth.



Marking a New Chapter for Agri Malaysia

“This exhibition is not only the largest of its kind in Malaysia but also one of the largest in Southeast Asia. I am truly happy to see how this event grows. From its earlier venue to today’s professional and bigger stage, this transformation reflects Agri Malaysia’s commitment to bring this exhibition to a higher standard. I am also excited and pleased to see so many Malaysian brands standing proudly alongside international names.”

YB Datuk Chan Foong Hin

Deputy Minister of Plantation and Commodities, Malaysia

Hear From Our Exhibitors and Trade Visitors

Exhibitors



We have received many visitors from the palm oil planters and plantation owners. It shows that Agri Malaysia continues to be a key destination for them.

AZWANI BINTI AHMED
AGROHARTA FERTILIZER SDN BHD



This is the best platform for us to connect with the farmers. We can see many industry players visiting, especially those from the durian plantation sector.

ZAINUDIN MOHAMMAD HUSAIN
BEHN MEYER AGRICARE (M) SDN BHD



We have received many enquiries throughout the event and the opportunity to meet farmers from all across Malaysia and to connect with them.

REBECCA NG
EAST WEST SEED MALAYSIA



This is an excellent opportunity for us to expand our customer base in Southeast Asia, explore new markets. It has been a tremendous event, large, and filled with knowledgeable farmers.

NEIL WARDEN
WARDEN AGRICARE



We can meet the growers of banana, coconut, durian, and palm oil at this event and showcase our agriculture hardware and tools designed to support every crop and farm.

GARY CHEN
SAM LEE 1970 (M) SDN BHD



We’ve had a lot of farmers, especially durian growers and plantation owners, visiting our booth to enquire about our mini excavators and other compact machinery suitable for their plantations.

KK LAW
FARMTRAC MALAYSIA SDN BHD

Trade Visitors



We needed to come in pairs just to have enough time to see everything at Agri Malaysia! The event this year at MITEC is massive, with so many new farming technologies and sustainability solutions to discover and learn from.

 **JAMIE & NADHEERAH**
LOCAL VISITOR



Agri Malaysia has the largest number of local and international suppliers, making it beneficial for farmers, growers, and planters across all segments of agriculture.

 **MIMI MUSFIERA**
LOCAL VISITOR



This is one of the largest agriculture & commodities trade exhibitions I’ve visited in Southeast Asia. It’s impressive to see so many local and international brands gathered under one roof.

 **SAMSUDDIN LAGA**
INTERNATIONAL VISITOR (INDONESIA)



Agri Malaysia brings together diverse sectors, from biotechnology and fertilizers to agricultural machinery. It’s an important platform to discover new profiles in the agriculture business and explore potential partnerships.

 **GRECIA AGUIRRE REYES**
INTERNATIONAL VISITOR (SPAIN)

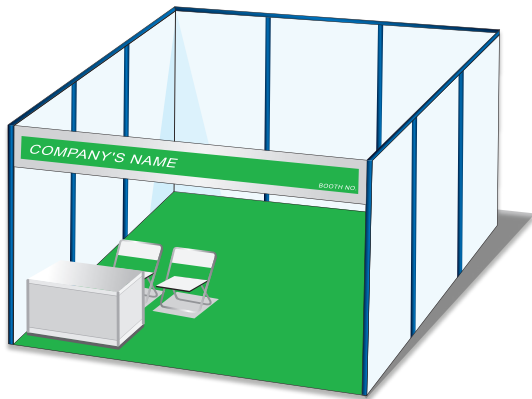
The Venue



Agri Malaysia expanded its reach into an international platform, connecting both local and global industry players within the agriculture industry. This strategic move to new venue MITEC, Kuala Lumpur Malaysia underscored Agri Malaysia's role as a key hub to create business opportunities.

The 2026 edition will take place from **10 to 12 September 2026** at the **Malaysia International Trade and Exhibition Centre (MITEC) Kuala Lumpur, Malaysia**. Located along Jalan Tunku Abdul Halim, MITEC's state-of-the-art facilities and strategic location in Kuala Lumpur will provide a range of exciting new benefits features including expanded exhibition space along with parking facilities, F&B options and meeting rooms, alongside Agri Malaysia exciting event activities and the opportunity to be part of an international marketing reach.

Booth Specifications



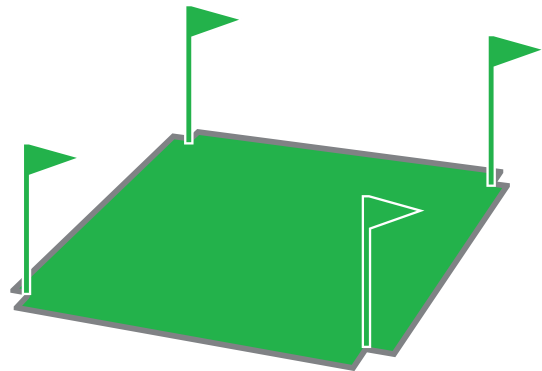
Shell Scheme

This complete build-up shell scheme will minimize your stand design concerns.

Minimum: 9 sq.m.

Shell Scheme package includes:

- 1 No. 13Amp / 230V – Power Point
- Needle Punch Carpet Flooring
- Aluminum System
- White Laminated Plywood Panel
- 2 Nos. Fluorescent Tubes
- 2 Nos. Upright Chairs
- 1 No. Information Counter
- Fascia Board with Company's Name & Booth Number
- Waste Paper Basket



Raw Space

Rent a space, appoint a registered contractor, and customize your stand design to suit your needs (without carpet).

Minimum: 18 sq.m.

Raw space is provided without any fittings or carpet. The exhibitor is responsible for their own design, construction and furnishings.

Organiser:

ONE
INTERNATIONAL

One International Exhibition Sdn Bhd

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